

CREATED WITH YOU IN MIND

Judith  
Bond



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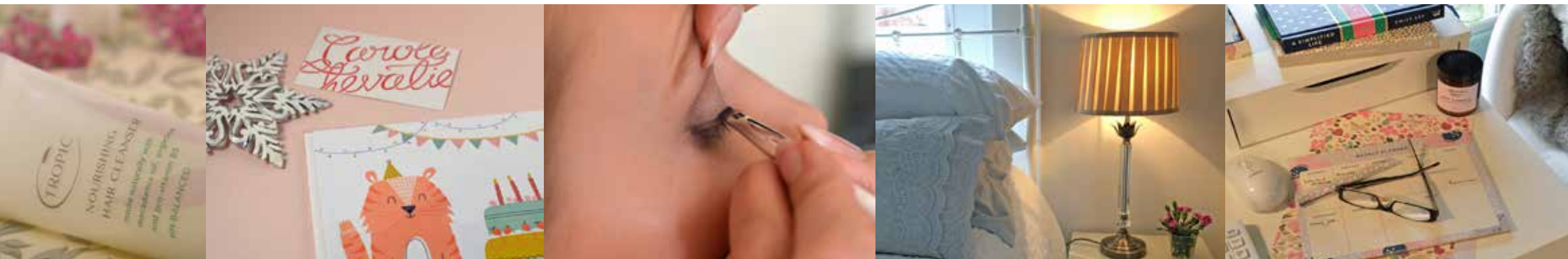


## *I'm Judith*

I've been blogging here since 2014. I'm a writer, keen photographer, baker, lover of travel, drinker of coffee and reader of books.

I'm part blogger and part cake designer working from my cosy seaside cottage in North Wales.

I seek to offer authentic, eye catching content through the creation of thoughtful styled images, good research and attention to detail.



## Blog Style

My blog is a fresh authentic space for thoughtful women.

I write about the things I love to use, the issues that matter and the places I love to visit.

You will always hear my distinctive voice and read my honest opinion. You'll see my own creative images laid out in my fresh visual style.

With the use of great light, an eagle eye for detail and a natural way with words, I can bring the pages to life, and make your business shine.

## Blog Themes

All my blog posts fall into 7 categories.




- STYLE LIFE – styling product features and gift guides
- SELF CARE LIFE – pondering ethical beauty and mental health
- TRAVEL LIFE – inspiring city, country and foreign adventures
- BIZ LIFE – engaging business tips and event reviews
- CAKE LIFE – spotlighting cake stories and decorating tips
- FOODIE LIFE – celebrating coffee shops, restaurants and events
- NORTH WALES LIFE – championing the North Wales coastal lifestyle



## Blog Following

SESSIONS	5k
USERS	4.3k
PAGE VIEWS	10.5k

## Social Following

INSTAGRAM	1.1k	
FACEBOOK	12.6k	
TWITTER	1.4k	

100% organically earned engaged following

Conwy Business Awards 2017  
FINALIST  
"Small Business of the Year"





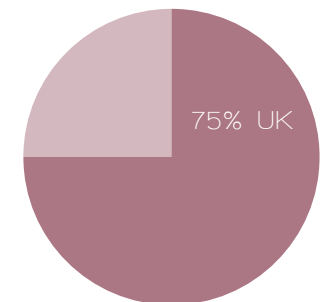
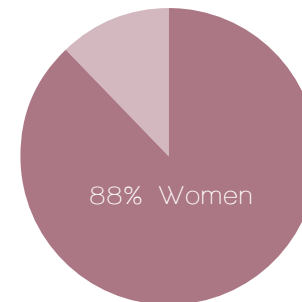
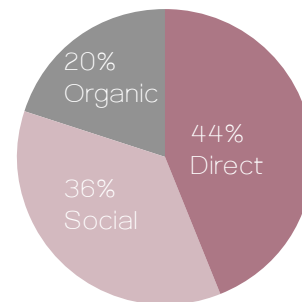
## Blog Audience

My blog brings your brand to a loyal audience of women keen to live life well.

They delight in pretty things, take care of their homes and enjoy being organised.

They have a passion for travel, champion sustainable living and make time for self-care.

They appreciate coffee and good food, and always stop for cake.





## Work with Me

I enjoy working with brands, shops and designers to enhance their products and services, I love to use my distinctive voice and visual style to reach my audience with new and exciting things that they will love as much as I do.

Examples of recent collaborations

[Huski Home](#)

[Tropic Skincare](#)

## Services

I only work with brands and businesses who I genuinely love and use myself.

Product Gifting

Social Promotion & Giveaways

Dedicated Features

Brand Ambassadorships

Events & Travel

Guest Blogs and Tutorials



MORRIS YORK



## Fees

Collaborations are all “created with you in mind” and tailored specifically for your brand. Prices are a guideline and are flexible depending on your content requirements.

If you have an idea of how we can work together, please get in touch

### PRODUCT GIFTING £0

I am happy to receive gifted products “for consideration” and will feature them within my content

Example post: [The Tartan Blanket Company](#)

### SOCIAL PROMOTION £50+

I will promote your brand using gifted event, service or products across social media.

Example post: [Body Scrub Review](#)

### SOCIAL PROMOTION GIVEAWAY £100

I can run a giveaway including styled images in which people can enter by following your brand and commenting on the post with something relevant to the giveaway.

Example post: [The Small Christmas Gift Guide](#)

### DEDICATED FEATURE £250

Sponsored post dedicated entirely to your product or brand consisting of a full feature blog post to include styled images, Instagram post plus stories, Facebook share, Twitter posts

Example post: [An Insider’s Guide to Tropic Skincare](#)





*Let's work together*



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